

CCCTX

MARATHON

FAST AND FLAT

CORPUS CHRISTI

SPONSORSHIP OPPORTUNITIES



DEADLINE
DECEMBER 1, 2025

OUR GOALS

The CCTX Marathon is built on a mission to make running more accessible by offering one of the most affordable marathons in the country. We aim to break down financial barriers and welcome runners from all walks of life to experience a high-quality, professionally organized race.

At the same time, we strive to showcase the heart and beauty of Corpus Christi. Our scenic race course features iconic landmarks like the new Harbor Bridge, City Hall, and Ocean Drive, giving participants a one-of-a-kind tour of the city.

Beyond the race itself, our goal is to build a signature annual event that strengthens the community, promotes physical wellness, and celebrates achievement. We want to inspire people of all ages and skill levels—from seasoned marathoners to first-time 5K runners—to get moving and stay active.

As a (pending) certified Boston Marathon qualifier, the CCTX Marathon also aims to serve as a destination for competitive runners looking to set personal bests on a fast, flat course.

Finally, we are committed to creating meaningful local impact by generating economic activity for the city and partnering with community organizations to give back in lasting ways.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$35,000 (1 SPOT AVAILABLE)

- NAMING RIGHTS: "CCTX MARATHON PRESENTED BY [YOUR COMPANY]"
- LOGO FEATURED EXTENSIVELY ON EVENT WEBSITE
- LOGO DISPLAYED ALONG RACE COURSE W/QR CODE (15 STAKE SIGNS)
- LOGO DISPLAYED AT ALL WATER STOPS (TABLECLOTHS OR SIGNAGE)
- BRANDED FLAGS (2) AT THE FINISH LINE
- EXTENSIVE RECOGNITION FROM EVENT ANNOUNCER ON RACE DAY
- 50 FREE ENTRIES
- EXTRA LARGE LOGO DISPLAYED ON THE BACK OF EVENT APPAREL/SLEEVE
- LOGO DISPLAYED ON PRINTED MATERIAL & DIGITAL MARKETING
- LOGO ON START/FINISH LINE BANNERS
- SPONSOR BANNERS, WE PROVIDE, ALONG THE FINISH CHUTE (4)
- LOGO INCLUDED ON CUSTOM RACE BIB
- BOOTH AT THE EVENT
- RACE PACKET INSERT (FLYER/PRODUCT/SAMPLE)
- SPONSOR POST ON FACEBOOK.

TITLE SPONSOR - \$15,000

- RECOGNITION FROM EVENT ANNOUNCER ON RACE DAY
- 20 FREE ENTRIES
- LARGE LOGO DISPLAYED ON THE BACK OF EVENT APPAREL
- LOGO DISPLAYED ON PRINTED MATERIAL & DIGITAL MARKETING
- LOGO ON START/FINISH LINE BANNERS
- GROUPED SPONSOR BANNERS ALONG THE FINISH CHUTE (2)
- LOGO INCLUDED ON CUSTOM RACE BIB
- BOOTH AT THE EVENT
- RACE PACKET INSERT (FLYER/PRODUCT/SAMPLE)
- SPONSOR POST ON FACEBOOK.

GOLD SPONSOR - \$10,000

- RECOGNITION FROM EVENT ANNOUNCER ON RACE DAY
- 15 FREE ENTRIES
- MEDIUM LOGO DISPLAYED ON THE BACK OF EVENT APPAREL
- LOGO DISPLAYED ON PRINTED MATERIAL & DIGITAL MARKETING
- LOGO ON START/FINISH LINE BANNERS
- GROUPED SPONSOR BANNERS ALONG THE FINISH CHUTE (2)
- BOOTH AT THE EVENT
- RACE PACKET INSERT (FLYER/PRODUCT/SAMPLE)
- SPONSOR POST ON FACEBOOK.

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR - \$7,500

- RECOGNITION FROM EVENT ANNOUNCER ON RACE DAY
- 10 FREE ENTRIES
- SMALL LOGO DISPLAYED ON THE BACK OF EVENT APPAREL
- LOGO DISPLAYED ON PRINTED MATERIAL & DIGITAL MARKETING
- LOGO ON START/FINISH LINE BANNERS
- GROUPED SPONSOR BANNERS ALONG THE FINISH CHUTE (2)
- BOOTH AT THE EVENT
- RACE PACKET INSERT (FLYER/PRODUCT/SAMPLE)
- SPONSOR POST ON FACEBOOK

BRONZE SPONSOR - \$5,000

- RECOGNITION FROM EVENT ANNOUNCER ON RACE DAY
- 5 FREE ENTRIES
- LOGO DISPLAYED ON THE BACK OF EVENT APPAREL
- LOGO DISPLAYED ON PRINTED MATERIAL & DIGITAL MARKETING
- LOGO ON START/FINISH LINE BANNERS
- GROUPED SPONSOR BANNERS ALONG THE FINISH CHUTE (2)
- BOOTH AT THE EVENT
- RACE PACKET INSERT (FLYER/PRODUCT/SAMPLE)
- SPONSOR POST ON FACEBOOK

LOCAL CHAMPION SPONSOR OR COMMUNITY SPONSOR - \$2,500

PERFECT FOR LOCAL BUSINESSES LOOKING TO SUPPORT A MAJOR CORPUS CHRISTI EVENT AND CONNECT WITH ACTIVE COMMUNITY MEMBERS.

- NAME LISTED ON WEBSITE
- 1 FREE ENTRY
- SOCIAL MEDIA SHOUTOUT
- OPTION TO INCLUDE ITEMS IN RACE PACKETS
- EXPO BOOTH SPACE AT THE EVENT

RUNNING CLUB SPONSOR - \$500

- 10 FREE ENTRIES TO RUNNING CLUB OF CHOICE FOR THE 5K

WE'D LOVE TO PARTNER WITH YOU AND GROW THIS EVENT
INTO A CELEBRATED ANNUAL TRADITION IN CORPUS CHRISTI.

TO SECURE YOUR SPOT OR LEARN MORE,
PLEASE CONTACT: VICTOR BETANCOURT
OWNER/OPERATOR V FIT PRODUCTIONS

WWW.VFITPRODUCTIONS.COM | 361.442.4081

EVENT OVERVIEW

The 2025 Corpus Christi Marathon will take place on Sunday, December 28, 2025, in beautiful Corpus Christi, Texas. This exciting race weekend features a full marathon, half marathon, and a 5K run, offering something for every type of runner. The event kicks off with the 5K on Saturday, followed by the marathon and half marathon on Sunday.

Designed with both first-timers and competitive athletes in mind, the CCTX Marathon features a fast and flat course—ideal for runners chasing personal bests or Boston Marathon qualifying times. The route highlights some of Corpus Christi's most iconic sights, including the new Harbor Bridge, City Hall, and stretches along Ocean Drive and Corpus Christi Bay, providing stunning coastal views and an energetic urban atmosphere.



WHAT SETS US APART

What sets this event apart is its affordability. With early registration starting as low as \$65 for the full marathon, the Corpus Christi Marathon is proudly one of the most affordable marathons in the country. Our goal is to make high-quality, professionally organized race experiences more accessible to runners of all backgrounds.